DPI Search Analyst

vamsipharma.digital@gmail.com
Phone :
Web :

Job Summary

Vacancy : 2
Deadline : Sep 30, 2025
Published : Sep 05, 2025
Employment Status : Full Time
Experience : Any
Salary : 8lakh/Annum
Gender : Any
Career Level : Mid Level
Qualification : MBA

Job Description

We're looking for a curious, data-driven DPI Search Analyst to ensure people find the right content, fast. You'll work at the intersection of data, search engineering and product — tuning relevancy, fixing edge-case queries, and turning search telemetry into measurable improvements that raise engagement and business outcomes.
As a DPI Search Analyst you will own search quality for one or more product areas. You will analyze query logs, build and test ranking rules, maintain indexes, and collaborate with engineers, product managers and content teams to prioritize search improvements. Your work will make discovery faster and more reliable for millions of users.

Education & Experience

Education & experience **Minimum:** Bachelor's degree in Computer Science, Information Systems, Statistics, Mathematics, Engineering, or a related field — or equivalent practical experience. **Experience:** 1–3 years in a search, analytics, or data role (or strong internships/projects). Hands-on experience working with search platforms or large-scale log analysis is a plus.

Must Have

Key responsibilities Monitor search health and key metrics (CTR, zero-result rate, time-to-first-result, query success rates). Analyze query logs and user behavior to identify relevance failures and growth opportunities. Design and deploy relevancy rules, synonyms, and query pipelines; tune ranking signals and boosting policies. Build and maintain indexes and mappings; own index refresh and rollback procedures for safe deployments. Create searches, dashboards and reports to measure experiment impact and long-term trends. Implement and validate search QA tests, automated smoke checks and alerting for regressions. Coordinate with product and content teams to prioritize fixes and gather feedback on quality improvements. Run A/B tests or offline experiments for ranking and relevance changes; interpret results and recommend rollouts. Document search rules, known issues, and playbooks for on-call and support teams.

Educational Requirements

MBA

Compensation & Other Benefits

Benefits we offer Competitive salary and performance bonus Health (medical), dental and vision coverage Flexible / hybrid work-policy and paid time off Annual learning & certification budget and mentorship programs Retirement / pension contributions where applicable Regular team offsites, wellness programs and discounts